

Our Lecturers

to help you FOCUS & PASS the exams!

CFA LECTURER PROFILE,

Jun2019 exam, CFA level I, II and III



Hua Chia Yee
FCCA, CFA

Hua is a CFA Charterholder and a Fellow Member of the Chartered Association of Certified Accountants (FCCA). He is presently the Managing Director of Phoenix Capital Corporation, a private equity firm specializing in investment banking and asset management based in Vietnam. Prior to joining Phoenix, he was the General Manager, Corporate Planning of KBB Resources Berhad, a vermicelli manufacturer listed on the Main Board of Bursa Malaysia for 5 years. He also has 7 years of experience in merchant banking specialising in corporate finance with RHB Sakura Merchant Bankers Berhad. He also consults in mergers and acquisitions for companies in Asia and the Middle East since 2003.

Prior to taking up the above appointments, Mr. Hua has 7 years of experience in merchant banking specialising in corporate finance with RHB Sakura Merchant Bankers Berhad. As a merchant banker, Mr. Hua has provided corporate advisory services and formulated fund raising proposals.

A summary of major corporate transactions that he has advised on is as follows: -

- ◆ Debt and corporate restructuring for the Lion Group involving 6 public listed companies listed on the Bursa Malaysia
- ◆ Acquisition of Sime Bank and restructuring of the enlarged RHB Banking Group.
- ◆ Valuation of various technology related companies for a government owned entity
- ◆ Structuring and valuation of Allianz Assurance Berhad
- ◆ Business restructuring of Cold Storage (Malaysia) Berhad
- ◆ Initial Public Offerings of:-
 - KBB Resources Berhad (vermicelli and rice flour manufacturer)
 - YSPSAH Holdings Berhad (pharmaceuticals manufacturer)
 - Nikko Electronics Bhd (radio-controlled cars manufacturer)
 - Hup Seng Industries Berhad (biscuits manufacturer)

Hua was a CFA programme Lecturer in Hong Kong, Vietnam and Malaysia since 2003, specialising in Financial Statements Analysis, Equities and Portfolio Management. He is also a Trainer for Permodalan Nasional Berhad for the CFA programme and various

finance related subjects. He is a Facilitator of the CFP programme for KDU Management Development Centre Sdn Bhd since 2003, specialising in Investment Planning and Financial Plan Construction.

Hua is one of the preferred CFA lecturers by Vietnamese students. His lecturing skills, lecture structures and real life examples help students not only pass the exams but also apply the knowledge and skills at work.



Ly Lam Duy

***MBA, Finance, Vanderbilt University, USA
CFA chartered holder***

Mr. Ly Lam Duy has nine years of experience in finance and investment. He is currently is Deputy Finance Manager at the Airport Services Corporation (ASC). Before joining ASC, Mr. Duy worked at department of Investment and Asset Management, CapitaLand (Vietnam) Holdings Pte. Ltd that specializes in real estate investment activities. Previously, he worked for Viet Capital Securities in M&A. His M&A sectors are focused on cement, real estate, and banking and finance. Before his overseas study in the U.S., he was Head of Research and Analysis at Viet Star Securities. In 2009, Dzu achieved Fulbright scholarship by US Department of State and earned an MBA degree at Vanderbilt University. He is also a CFA and member of CFA Society of Thailand.



TRAN NGOC THUY, FRM , passed CFA level III

***Msc (Investment Analysis), University of Stirling
(Corporate Finance, Alternative Investment)***

Ms Thuy graduated from The University of Stirling, UK in 2014, as top – rank student, with full scholarship, holding Master of Science degree in Investment Analysis in, with distinction. Ms Thuy completed 3 levels of the Chartered Financial Analyst (CFA) program and is certified Financial Risk Manager (FRM). She also obtained the Trading and Financial Market Analysis Certificate issued by Amplify Trading Ltd, UK. She achieved runner up in CFA Research Challenge in Vietnam 2013. Before joining in SSI, Ms Thuy worked for BIDV Securities JSC in different roles including, Products and services development and Equity research department. At SSI, she has worked on equity valuation, corporate restructuring, share issuance.



Nguyen Xuan Thanh (MBA, Msc)

Passed CFA level III exam

Mr. Thanh completed the MBA Program from Baylor University in Texas, USA in October 2012. Before that, he already held a Master's degree in Electrical Engineering from the University of Oklahoma, USA. He was awarded full scholarships for both masters programs based on outstanding academic credentials and a broad range of professional experiences.

Mr. Thanh completed all three levels of the CFA exams on first attempts and was awarded scholarships from the CFA Society of Austin as an encouragement for young professionals who wish to start a career in the financial and investment fields.

During his 11 years living and working in the USA, he gained two years of experiences working for an investment fund with responsibilities to manage stocks in the IT sectors. His valuation and portfolio selection skills has helped enhance the total value of this fund even during the recession period of 2008-2009. He also assumed a position in the field of corporate finance for four years and specialized in evaluating business plans for new project implementations.

Currently, he is working in the Markets Division of Techcombank. Before that, he managed liquidity positions of foreign currency funds in Vietinbank. He was able to build and successfully implement financial models to predict market trends during his work experiences with the banks, which was highly appreciated.

He is enthusiastic with illustrating his CFA curriculum lectures at FTMS with practical examples and personal experiences to make them more interesting and easy to understand.

Pham Thu Ha

***MBA, passed CFA level II
(FI, Derivatives level I)***

Ms Pham Thu Ha completed MBA at Vietnam National University. She also obtained the certificate of excellent student at Banking & Finance faculty, National Economics University; completed francophone banking management program at AUF. She has more than 10 years of experience in banking – finance sector. In which more than 9 years she worked in Treasury division, Credit approval division and Risk management division at Techcombank.

She holds experience in trading Treasury products, as well as covering risk management for Financial Institutions segment (banks) with main products such as FX, MM, fixed income, derivatives,...

Currently, she is working for PricewaterhouseCoopers Consulting (Vietnam) as Manager - Financial services consulting. She consults in projects such as Project of review ALM, FTP, Capital management at a commercial bank, Project of Financial capacity building for a state owned enterprise by World Bank,...

With her knowledge, experience and passion of teaching, ms Ha will bring straightforward and effective learning methods to students.

Tran Trong Kien, (CFA, Msc) ***(Derivatives Level II)***

Mr. Tran Trong Kien has about 10 years of experience in security sector. He has been working at Listing Management Department, Research and Strategy Department and Derivatives Department at Hanoi Stock Exchange (HNX). He has graduated from Hanoi University of Science, National Economic University and get a master degree of Finance at National Donghua Univeristy in Taiwan,. He became CFA charter holder in October 2017.

He has extensive experience in corporate governance especially in evaluating the corporate governance through the time he did corporate governance evaluation program for listed companies at HNX. Moreover, he is a member of HNX index team, being in charge of reviewing HNX's index family and developing a new index. He is the one of pioneers who has participated in the process of launching derivatives market in Vietnam. He has involved in designing new products, training investors, setting up market makers scheme. His strong points include:

- Corporate governance
- Financial statement analysis
- Investment analysis
- Index Evaluation
- Technical analysis
- Derivatives market operation and creating new products
- Derivatives product and index development
- Risk management with derivatives product

Mr. Kiên is an enthusiastic and passionate teacher. He always try to apply new and creative teaching methodology in teaching CFA.

Phung Huu Hanh *CFA, Master of Finance & Banking*

Mr Phung Huu Hanh has many years experience in banking industry and equity research. He took up various positions at ACB, Vietinbank and VDSC. He has also been a university lecturer focusing on subjects like corporate finance, banking and financial markets.

Hanh graduated with a B.A degree (with distinction) in Corporate Finance from University of Economics, HCMC in 2004. He then received a degree of Master in Banking and Finance and is currently a Ph.D candidate there. He passed CFA Level 3 exam in June 2014 and is now a CFA Charter holder.

With his practical experience and good explanation skill, he will help CFA candidates master the key areas needed for the exam as well as efficient study strategies.

Lee Chia Yih *CFA, FRM, CAIA, MBA*

For more than 10 years practicing in the investment market across Asia at different big sized commercial and investment banks in Malaysia as well as Big 4, Mr. Lee Chia Yih has gained extensive experiences in risk management, management consultancy, investment banking services, equity, derivatives investment and treasure trading management...

He is currently the Investment Banking and Markets Risk, Equity Product Manager at AmBank, Malaysia. Before that he was working for EY Kuala Lumpur as consultant, Financial Services with his focus in Risk Management; and working for RHB Investment Bank BHD & Public Bank at different roles.

His expertise focuses on financial modeling, risk modeling, market and credit risk, VaR, financial instrument product valuation, derivatives, fix income, interest rate structured product and equities fair valuation, portfolio management...

Mr. Lee Chia Yih has got MBA, CFA, FRM, CAIA. Besides actively practicing in Malaysia investment market, he has got almost 5 years teaching CFA, FRM... for Malaysian and international students. He is one of the most-wanted CFA teachers in KL for his smart way of teaching with clear explanation, easy to understand, humorous manners, and very supportive.

Mr. Lee Chia Yih will surely bring his vivid working experiences in to the lessons to make them lively, interesting and practical to CFA students. He has passed all the exams at the first attempt and thus will share his exams techniques to students to help them pass and get success in study and careers.

Phạm Minh Tuấn, CFA (Equity)

Tuan graduated from The Ohio State University in 2012 with major in Finance and Risk Management & Insurance. Passionate about the prospect of a growing financial market in Vietnam, he went back to Ho Chi Minh City after a brief internship in the US.

He started his career as an Assistant to Director of Bancassurance of Manulife Vietnam. Mundane tasks of administrating, however, soon bored him and Tuan left the company early 2013. Being interested in philanthropy and startups, he joined XLE Group, a sport entertainment company, as a business development analyst. When working for XLE, he helped developing the VUG (Vietnam University Games) competition which was modeled after the NCAA of the US, creating branding strategy for Saigon Heat basketball team and business models for tennis and soccer programs of Saigon Sport Academy in collaboration with international schools in HCMC. Shortly after the successful launch of VUG, he left XLE and joined Bao Viet Life as an Agency Manager.

During his time at Bao Life, he led the agency training program and contributed to the expansion of corporate sales. At the same time, Tuan entered the CFA program; determined to bring his career to a new higher level.

In 2015, Tuan was recruited by Colliers International to be part of its valuation team. Throughout the course of 6 months employment with Colliers, he undertook several large scale valuation projects such as: Delta Valley in Binh Thuan, Berjaya Financial Center in HCMC, Sheraton and Intercontinental Hotels in Hanoi. Later that year, Tuan married his college sweetheart and relocated to Hanoi to work for Century Logistics.

Tuan is currently the Investment Manager at Century Logistics where he is responsible for assisting the BOD in making strategic decisions such as M&A, capital restructuring, IPO...He also serves in Supervisory Board of several portfolio companies and affiliates in logistic industry.

In 2017, he received his CFA charter after passing all 3 levels on first attempt. He is an active member of CFA Community Vietnam and a visiting lecturer of FTMS Vietnam.

NGUYỄN TUẤN CUỜNG (MSc, Passed CFA level III) **(Portfolio Management)**



Graduated with distinction at Advanced Program, National Economics University (Bachelor degree) and followed by University of Leicester, UK (Master of Science degree), both major in Banking and Finance; thereafter Mr Nguyen Tuan Cuong completed all three levels of the CFA Program in 18 months (Dec 2014 – Jun 2016) with impressive results.

Walking down his experience path in banking and finance industry, he is currently Senior Associate at VietinBank, in charge of applying Business Intelligence and Data Mining into conducting financial models & analytics in strategic management. His work has been extended to researches and achievements certified by SBV in optimizing banking strategy management information system. Prior to VietinBank, he worked as a financial analyst at FPT Distribution Co., specialized in financial planning and management.

With his knowledge, experience and passion for teaching, he will certainly provide interesting lectures and effective learning strategies to students.