

Our Lecturers to help you FOCUS and PASS the exams!

Gajendra Liyanaarachchi (ACMA, ACIM, CPA Australia) Subject: E3



Mr Gajendra Liyanaarachchi is an Associate Member of the Chartered Institute of Management Accountants UK, Associate Member of the Chartered Institute of Marketing UK and a Member of the Certified Practising Accountants Australia.

He obtained B.Sc Special Degree in Management with a Second Class Upper Division from the University of Sri Jayewardenepura and also holds an MBA with a Merit form the University of Colombo and is currently reading for the PhD.

Mr. Gajendra has 19 years' experience in the corporate sector which includes Banking, Finance, Research, Information systems & Business Development.

He began his career as a Lecturer for CIMA intermediate level Examination as an undergraduate of the University of Sri Jayewardenepura. Mr. Gajendra Has produced many world and Sri Lankan prize winners in CIMA exam in a lecturing career spanning over 17 years.

He was awarded the prestigious CIMA International TUTOR OF THE YEAR Award in 2006 and was the first Asian Lecturer to win the Award. He is regarded as the main force behind the increase in Pass rates in CIMA Sri Lanka in the last 15 years and was able to create local pass rates above international standard.

Gajendra is the CEO of Virtual Business School which specialises in Corporate Training, Professional Education and Business development. He is a renowned consultant with experience in designing training programs in the areas of Motivation, Leadership, Financial Management, Brand Management and Strategic Planning.

He is a specialised in Personal coaching, Career planning and Personal financial management with experience in coaching more than 25,000 professionals in the last 17 years.

Akila Gunarathna
(CIMA Passed Finalist)
Subject: P3



Akila Gunarathna worked as the Manager – Finance/Supply Chain at Quenby Lanka Pints Pvt Ltd which is a member of Brandix where he managed the entire finance & supply chain functions. His main areas were in to financial reporting, working capital management (receivables, payables, and inventory), authorization, budgeting, internal controls etc. Before Quenby, he worked as the business analyst and then Asst. Manager finance at Ocean India Pvt. Ltd which is another company under the umbrella of Brandix group of companies. There, his main area was to work with the marketing team and improve the business portfolio of the company and management accounting. Prior joining Brandix, he worked for KPMG Financial Advisory Services in the mergers and acquisitions division where he was responsible for analyzing and valuing the businesses. He is a multi-subject CIMA prize winner. Akila was a senior prefect and a senior steward in Royal College, Colombo.

Akila started lecturing with Financial Operations, then added Financial Accounting Fundamentals, Enterprise Operations (for CIMA) and Structure of Accounts for CBF examination (IBSL) , ACCA F2 (Management Accounting), ACCA F3 (Financial Accounting) and ACCA P5 (Performance Management) for his basket of subjects and now focusing on Fundamentals of Business Mathematics Risk Management (P3), Management Accounting (P1), Management Level Case Study (F2, P2 aspects), Strategic Level Case Study (F3, P3 aspects) at Wisdom Business Academy, which is the largest CIMA institute in Sri Lanka. He has the experience of lecturing local and overseas across many pillars in CIMA and ACCA

He has been received many Awards (Academic Related)

- From CIMA
 - Winner of the of M.V Thegarajah prize for Best Performance in Sri Lanka in T4 case study (TOPCIMA), 4th highest rank in the world, November 2010 Examinations.
 - Winner of the CIMA Sri Lanka prize for Management Accounting Decision Management, CIMA UK by obtaining the highest mark in Sri Lanka in November 2007 Examinations
 - Highly commended at CIMA Annual Awards 2011 (held in London) for Inspirational CIMA story of the year award
- From university.
 - Merit award at National Best Quality Software Awards 2011 for the software, Maharavana, an open source grammar checker for Sinhala.
 - Merit award at Young Scientists' Forum Symposium Organized by National Technology Commission, Sri Lanka for presentation of a research on developing grammar checking software for Sinhala Language.

Akila is a multi-disciplinary achiever, with his proven track record, you can benefit immensely from Akila's insight into the proper methodology to follow in answering examinations to secure your pass!

Hoang Thi Thai Ha
(ACMA, CGMA, Master of Commerce in Applied Finance)
Subject: F3



Ms Hoang Thi Thai Ha is the holder of Master of Commerce in Applied Finance of the University of Queensland, Australia. She passed CFA level 1 and level 2 exams at the first attempt. She is also a CIMA member and a Chartered Global Management Accountant (CGMA).

She has more than 15 year intensive experience in management positions in banking and education industries. She is now the Indochina Regional Director who plays a strategic role in FTMS.

She has been lecturing CFA Level 1 for more than 8 years. Students enjoy her classes because of simple approach, diagrams and summaries that she uses in her lecture. These help students easily remember the topic and apply them into solving questions quickly.

She usually explains difficult topics in simple ways. She also shares with students study strategies to prepare well for the exams given the heavy workload.

Arshad Adam Salehmohamed
(FCCA, Master in International Business Management)
Subject: Strategic Case Study



Adam hails from Mauritius & completed his ACCA & graduated in Business Administration with a gold medal in 1994. Attained membership status with ACCA in 1996 based on his strong audit, accounting & tax experience in Mauritius. His academic career commenced in 1995 when he joined Emile Woolf College. Since then, he has specialized in teaching management accounting & finance in several countries for both professional exams & academic programmes.

He completed his Masters in International Business Management with first class distinction from University of Nottingham. He also found the time to serve two important committees of the Malaysian Institute of Accountants in 1998 & 1999 as well as participate in the review of the first textbook of Auditing in Malaysia.

Arshad has been producing prize winners for the management accounting modules for over fifteen years. In year 2014, he was the winner of the CIMA-NAFMA¹ Best Lecturer of the year award. Arshad dedicated to Management Accounting for his entire career, this award recognizes his contribution in the field of his expertise and with the award being presented by the pioneer Management Accounting body the award becomes all the more special. He has been lecturing CIMA Strategic Case Study in Vietnam since 2014. He guides students how to tackle CIMA case study questions from a practical approach. The effectiveness of his approach reflects in his pass rates which are very high in the region.

1 The National Award for Management Accounting (NAFMA) is the prestigious management accounting award that recognizes excellence in business management success. It is jointly organized by the Malaysian Division of the Chartered Institute of Management Accountants (CIMA) and the Malaysian Institute of Accountants (MIA). The inaugural award was officially launched in April 2004 to recognize the excellence of professional such as CEO's, CFO's, entrepreneurs, business managers, lecturers as well as CIMA students for their outstanding contribution towards management accounting in Malaysia.