

LEARNING SOLUTIONS FROM BPP LEARNING MEDIA

BPP Learning Media's study materials are prepared by expert authors and tutor subject specialists. They provide a clear route to understanding and applying the knowledge required for successful exam performance. Our mission is to support students through each stage of their studies with a wide range of innovative books and e-learning, to suit different learning styles and time available, which create BPP Learning Media's effective study package.



STUDY TEXTS

BPP Learning Media's Text is the core learning product, designed to cover each syllabus clearly and comprehensively. It provides students with all the material needed to tackle the exams, presented at the appropriate depth and breadth, according to how it is likely to be examined. All the information is delivered in manageable, easy-to-read sessions.

Key features vary across ranges but each Text contains some or all of:

- Reviewed by examiners
- User-friendly format for easy navigation
- Explanation of key terms
- Targeted coverage linked to the relevant syllabus learning outcomes
- Fast Forward points to allow students to pass quickly through sections that they are already familiar with
- Exam Focus Points showing exactly what the examiner wants students to do
- Opportunities to put learning into practice and review progress with Practice Questions, Chapter Roundups and Quick Quizzes
- Examples to bring topics to life and show at a glance how key areas link together
- Exam Question Bank containing exam standard questions with answers

PRACTICE & REVISION KITS

The key to a successful exam outcome is putting theory into practice and honing exam technique. BPP Learning Media's Practice & Revision Kits allow students to do just this.

Key features vary across ranges but each Kit contains some or all of:

- Reviewed by examiners (for certain papers only)
- Guidance on the best strategies for revising and passing exams
- Banks of examination questions and answers, plus objective test questions (where relevant)
- Pilot papers and relevant recent exam questions, some with official examiners' answers (where relevant)
- Clearly structured answers supported by hints and tips, answer plans, and answers that could be achieved under exam conditions
- Unique Revision Guidance detailing the best questions to practice
- Topic Index
- At least two mock exams



PASSCARDS

Our Passcards are A6-size, spiral bound revision cards in a user-friendly format that condense key examinable areas.

Key features include:

- Topics presented in the same order as the Text
- Tabs highlight the topic(s) covered on the card and within the chapter
- Aid revision by giving clear, visual emphasis to key points
- Portable and concise, ideal for last minute revision on the move
- Suitable for both computer and paper-based exams



BPP Learning Media's electronic products have been designed to complement our printed products. They are available for retail sale and can also be sold on multi-user licenses.

BPP i-LEARN

This interactive e-learning tool takes a fresh and innovative approach to study. i-Learn covers core topics in an exam-focused, absorbing way. Use i-Learn with traditional paper products for a blended learning experience.

Key features include:

- Student participation which helps them understand and progress faster
- Step-by-step topic coverage, graphics, animation and question practice
- A downloadable Study Guide which guides students through the BPP Study Text (available separately) – for all ACCA, CAT and CIMA Papers (excluding TOPCIMA)



INTERACTIVE PASSCARDS (CIMA)

We have linked nuggets of e-learning material to an on-screen interactive version of our Passcards, added audio tutorials and lots of testing to create a truly interactive, value-adding study aid.

Key features include:

- Follows structure and order of the BPP Learning Media Study Text
- Easy to navigate between chapters, sections of chapters (using the Passcards tabs) and Passcards pages
- A scene-setting context section at the start of each chapter
- Expanded content to add to or illustrate Passcards topic coverage
- Links from each Passcards page to the corresponding section of the Study Text
- Audio/on-screen tutorials, chapter summaries, end-of-chapter testing and glossary

BPP i-PASS

i-Pass is the ideal companion when it comes to revision, testing knowledge and identifying areas for further study.

Key features include:

- Facility to sit a full exam or a shorter test
- Ability to create multiple tests on chosen areas
- Unlimited question practice as different numbers are generated each time (for certain papers only)
- Instant feedback on performance
- An environment similar to the real computer-based exam (for papers with computer-based exams)



SUCCESS CDS

Success CDs are an audio revision aid which covers the vital elements of the syllabus in less than 90 minutes: students can extend their study time by using the CDs in the car, at the gym or anywhere they can listen to a stereo.

Key features include:

- Written and updated by subject experts
- Focus on the key examinable areas
- Easy and quick topic choice



eBOOKS RANGE

eBooks are now available for many ranges. Please refer to each range for further information.

As well as helping towards the environment BPP Learning Media also pay the VAT levied on electronic publications on your behalf so that you can purchase the eBook at the same cost as the non vatable published item. We are currently offering the eBook at a third of the usual price if you purchase it at the same time as the published product.

To sample our eBooks please go to www.bpp.com/learningmedia/elearning/ebooks.asp

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OTHER E-PRODUCTS

BPP Learning Media produces a variety of generic products which can be sold individually or as site licences. See page 42 for further details. Please email imsupport@bpp.com or call +44 (0)1506 472255 for further information.

SOFTWARE VERSIONS

BPP Learning Media can provide network, intranet/web, VLE and site licence versions of all e-learning titles. Prices available on request. Please call +44 (0)1506 472255.

E-LEARNING STANDARDS

BPP Learning Media software is both SCORM V1.2 and SCORM 2004 compliant. If you have a requirement to run BPP Learning Media software through a SCORM-compliant Learning Management System please call +44 (0)1506 472255 to discuss further.